



ECONOMIC DEVELOPMENT

Monthly Report - July-August 2026

A Busy and Exciting Summer in Turlock!

- Independence Day Parade and Car Show
- Stanislaus County Fair
- Chick-fil-A Grand Opening
- State of Turlock





City of Turlock – Economic Development Department

Executive Summary – July/August 2026 Monthly Report

Key Highlights

- Business Engagement: 28 Business Retention & Expansion meetings, 26 Business Attraction meetings, and 12 Economic Development Concierge meetings.
- Chick-fil-A Grand Opening: Celebrated the opening of Chick-fil-A Turlock, with the grand opening team reporting Turlock as its most business-friendly opening process and the location achieving the highest opening-day sales performance among Chick-fil-A grand openings.
- New Business Investment: Welcomed several new businesses: Nick the Greek, Spa REM, Gorilla Coatings Corp, Price Honda of Turlock, and Inspire & Bloom, with additional businesses preparing to open.
- Economic Development Strategic Plan: City Council accepted the 2026–2029 Economic Development Strategic Plan Implementation Plan on August 25, establishing action items, timelines, partnerships, and performance measures to guide the City’s economic development efforts.
- Tourism & Community Activity: The Stanislaus County Fair attracted an estimated 245,000 visitors, while Turlock also celebrated the 4th of July festivities, National Night Out, and 2026 State of Turlock Address, contributing to a busy summer of visitor activity and community engagement.

Executive Summary:

July and August were active months for the City of Turlock, highlighted by new business openings, strong business engagement, strategic planning, workforce development, and major community events. Economic Development staff completed 28 Business Retention & Expansion meetings, 26 Business Attraction meetings, and 12 Economic Development Concierge meetings, while Turlock welcomed several new businesses, including Chick-fil-A, Nick the Greek, Spa REM, Gorilla Coatings Corp, and Inspire & Bloom.

The City also advanced key initiatives including Virtual Turlock, workforce development programs, business incentives, and the Economic Development Strategic Plan Implementation Plan, which was accepted by the City Council on August 25.

Turlock also experienced a busy summer of community and visitor activity, with the Stanislaus County Fair attracting an estimated 245,000 visitors, along with the City’s Fourth of July celebrations, National Night Out, and 2026 State of Turlock Address. Together, these efforts and events supported business activity, tourism, community engagement, and Turlock’s continued economic growth.

TURLOCK BY THE NUMBERS



TURLOCK POPULATION

73,100

20 - MILE POPULATION RADIUS

640,000

CSU STANISLAUS AVERAGE ANNUAL ENROLLMENT

8,000 - 10,000

TURLOCK LABOR FORCE

≈ 30,000

Data Sources:

ESRI, Placer.AI, CSU Stanislaus

U.S. Unemployment Update July 2026:

The July 2026 national employment report showed a relatively soft labor market, with nonfarm payroll employment declining by 23,000 while the unemployment rate remained relatively stable at 4.1%.

Job losses were concentrated in local government education and retail trade, while healthcare continued to add jobs; additionally, May and June payroll estimates were revised downward by a combined 103,000 jobs, indicating weaker recent job growth than previously reported.

Read the full July 2026 Report here:

<https://www.bls.gov/news.Release/pdf/empsit.Pdf>



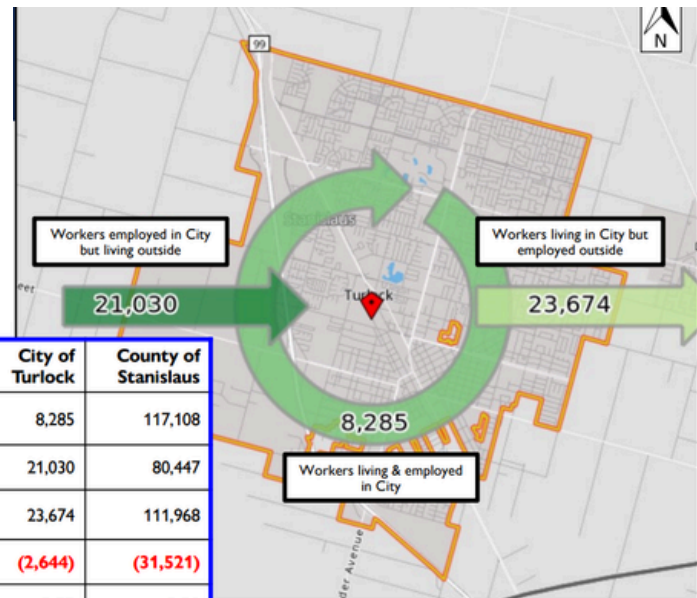
WORKER INFLOW / OUTFLOW - CITY OF TURLOCK:

*For more information on Turlock's economic profile visit:

<https://www.cityofturlock.org/doingbusinessinturlock/turlockeconomicprofile/>
and

<https://www.cityofturlock.org/doingbusinessinturlock/>

Reference	City of Turlock	County of Stanislaus
Workers Living and Working	8,285	117,108
Workers Coming (Inflow)	21,030	80,447
Workers Going (Outflow)	23,674	111,968
Net Inflow/Outflow	(2,644)	(31,521)
Employment Ratio*	0.92	0.86





Business Retention and Expansion (BRE)

Supporting existing businesses remains one of the City's most effective economic development strategies. Through the Business Retention and Expansion (BRE) program, staff proactively engages with local employers to better understand their operational needs, identify opportunities for growth, and connect them with resources that support long-term success.

By fostering strong relationships with the business community, the City can respond to challenges before they become barriers, encourage business expansion and investment, strengthen job retention and creation, and continue building a resilient and diverse local economy.

During July and August 2026, City of Turlock Economic Development staff completed 28 Business Retention and Expansion meetings, 26 Business Attraction meetings, and 12 Economic Development Concierge meetings.

*2026-2027 Totals:

Business Retention and Expansion (BRE) Meetings: 28

Business Attraction Meetings: 26

Economic Development Concierge Meetings Total: 12

(reporting period : 7/1/2026 - June 30/2027)



On August 6, 2026 the community and city staff celebrated the grand opening of Chick-fil-A in Turlock!

The Chick-fil-A grand opening team shared that Turlock was the most business friendly opening process, and that Turlock's Chick-fil-A's opening day sales performance ranked highest out of all Chick-fil-A grand opening days!

Recent Business Openings

1. Chick-fil-A (highest performing opening day sales in all CFA openings)
2. Nick the Greek
3. Spa REM
4. Gorilla Coatings Corp
5. Price Honda of Turlock
6. Inspire & Bloom and more!



Pictured above, to the right:

- Congrats to Spa REM and Gorilla Coatings Corp for opening their businesses in Turlock, and receiving the \$3,500 Turlock Partnership Incentive Program grant!
- Nick the Greek, now open at 2870 W. Monte Vista Avenue

OPENING SOON

1. Oishi Teri Fusion (sushi bar)
2. Back Nine Golf Simulators
3. Alabaster Coffee
4. La Vie Pilates
5. Farm House Provisions
6. 7 Brew
7. Posh Bagel and more!





Business Attraction

Attraction strategies within economic development are designed to draw new businesses, industries, and investments to a region. These strategies typically involve a combination of marketing, incentives, infrastructure development, and partnership-building to create a compelling case for businesses to relocate or expand.

Turlock offers a strategic location along the Highway 99 corridor with high visibility and access to over 640,000 people within a 20-mile radius, making it an ideal place for business growth. The City supports new investment through its Development Incentive Program, including a 25% reduction in Capital Facilities Fees, along with streamlined processes like no-cost pre-development meetings.

Price Honda of Turlock now open!

The opening of Price Honda represents an important economic investment for the greater Turlock area. Although located just outside Turlock city limits, the dealership provides a direct financial benefit to the City through a sales tax sharing agreement with Stanislaus County, with Turlock receiving 50% of the applicable local sales tax revenue generated by the dealership.

Price Honda also strengthens Turlock's position as a regional retail and automotive destination, creates jobs, attracts customers from throughout the region, and generates additional economic activity that benefits nearby businesses. The project demonstrates successful City-County collaboration to support private investment and regional economic growth.



Monthly Report - July/August 2026



TURLOCK, CA

RETAIL & INDUSTRIAL RECRUITMENT INFORMATION



ASK ABOUT OUR TURLOCK
DEVELOPMENT INCENTIVE PROGRAM
(25% REDUCTION IN CAPITAL FACILITIES FEES)

PERFECT FOR:

- RETAIL & COMMERCIAL PROJECTS
- FAMILY ENTERTAINMENT
- SPORTS & RECREATION FACILITIES
- MANUFACTURING
- WAREHOUSING
- BIOECONOMY
- TECH
- MEDICAL

HIGH VISIBILITY
STRONG WORKFORCE
DEVELOPMENT INCENTIVES

PRIME DEVELOPMENT OPPORTUNITIES



- Sites available!
- High-visibility Highway 99 sites
- New 30-acre Turlock Marketplace — sites available
- Skilled workforce (labor force of 30,000+)
- High-performing new Chick-fil-A location

START YOUR PROJECT NOW!

CONTACT:

Anthony Sims
Economic Development Manager
ASims@turlock.ca.us
(209)668-6031



Explore Opportunities

DEVELOPMENT MADE EASY



- Development Incentive Programs available
- Fee Deferral Programs
- No-cost pre-development meetings
- City grants available for new businesses
- Among the lowest electricity rates in California

BUSINESS THRIVES HERE



- 640K+ population within 20 miles
- 100K+ vehicles per day on Highway 99
- Monte Vista Crossings Power Retail Center (#3 in CA, #6 in the U.S.)
- Home to CSU Stanislaus, Historic Downtown, Stanislaus County Fair, & more
- Home to Amazon, Blue Diamond & more

DISCOVER TURLOCK

<https://www.cityofturlock.org/doingbusinessinturlock/>

TURLOCK, CA: BUILT FOR BUSINESS

Tell us what businesses
you would like to see
open in Turlock!

Email:

ASims@turlock.ca.us

SPROUTS
FARMERS MARKET

sam's club



NORDSTROM
rack



RIVIAN

SHAKE



Other: _____ 5

Turlock Development Incentive Program

This program is designed to:

- Reduce development costs for new commercial projects
- Encourage business investment in Turlock
- Support job creation and long-term economic growth
- Make Turlock more competitive for new development

Eligible projects may receive:

- 25% reduction in Capital Facilities Fees (CFF)
- Automatic application of the fee reduction
- Eligibility for qualifying new commercial, retail, office, restaurant, hospitality, industrial, warehouse, and medical office development projects
- Incentive available while program funding remains available

The program supports projects such as:

- Retail and commercial developments
- Restaurants and hospitality projects
- Office and medical office buildings
- Industrial and warehouse developments

If you're planning to develop or expand a commercial or industrial project in Turlock, contact our Economic Development Department to learn whether your project qualifies for this incentive and how the program can help reduce your development costs

Contact:

Anthony Sims

Economic Development Manager

Email: ASims@turlock.ca.us

Phone: 209-668-6031



TURLOCK DEVELOPMENT INCENTIVE PROGRAM



Program Performance:

Total Funds Allocated for Program: \$500,000

Types of Businesses Awarded:

1. New Gas Station 2099 Fulkerth Rd.
-Credits Received: \$22,158.02
2. Banquet Hall - 2218 W. Main St.
-Credits Received: \$32,776.45

Funds Remaining New Developments:
\$445,065.53



Business Attraction - Growing Turlock's Economy

Turlock Partnership Incentive Program

This program is designed to:

- Support small businesses opening in Turlock
- Help revitalize vacant storefronts
- Create new jobs in our community

To qualify, businesses must:

- Open in an existing vacant building within city limits
- Provide a business plan (with no-cost support available through the Valley Sierra SBDC)
- Attend a no-cost pre-development meeting
- Agree to simple record-keeping for one year
- Not be part of a franchise, nonprofit, or corporate chain

***Grant application must be submitted prior to starting the licensing and permitting process.**

For more information contact:

Anthony Sims,

Economic Development Manager

Email: asims@turlock.ca.us

Phone: 209-668-5540 Ext. 1122 or 209-668-6031



TURLOCK PARTNERSHIP INCENTIVE PROGRAM

Grant Details:

- ▶ **\$3,500 to start your business in Turlock!**
- ▶ **Revitalize vacant storefronts, stimulate new business growth, and generate additional jobs within the Turlock community.**

Eligibility:

- ▶ **Location:** Your business must occupy an existing vacant building/commercial location within city limits.
- ▶ **Business Plan:** Provide a business plan. No-cost assistance is available through the SBDC.
- ▶ **Pre-Development:** Participate in a no-cost pre-development meeting with City staff.
- ▶ **Record-Keeping:** Agree to simple record-keeping & quarterly feedback for one year.
- ▶ **Small & Local Business:** Cannot be part of a franchise, nonprofit or corporate chain.

For More Info:

Anthony Sims
Economic Development
(209) 668-5540 ext. 1122
ASims@turlock.ca.us



Interested in opening a business in Turlock?

Visit the link below to obtain information on available commercial properties in Turlock.

Turlock commercial properties for sale:

<https://www.loopnet.com/search/commercial-real-estate/turlock-ca/for-sale/?sk=618d1bb399e6dbce0b6dc8c47f5fed0e&e=u>

Turlock properties for lease:

<https://www.loopnet.com/search/commercial-real-estate/turlock-ca/for-lease/?view=map>

Program Performance:

Recent Check Presentations:

1. Javier Padilla, CPA
2. Turlock Music Academy
3. Kabob Place & Grill
4. AFS Financial Services
5. Pupusas Francis
6. Grace & Ember Wellness Spa
7. Wicked UTV
8. Spa REM
9. Gorilla Coatings, Inc.
10. Inspire & Bloom

Upcoming Check Presentations:

- Oishi Teri Fusion
- Sake Auto Sales



Why Turlock?

Strategic Location. Skilled Workforce. Growing Economy.

Located along Highway 99 in the heart of California's Central Valley, Turlock offers businesses access to a growing consumer market, a skilled workforce, strong infrastructure, and an exceptional quality of life.

By the Numbers

- Population: 73,000+
- Regional Population: 640,000+ within 20 miles
- Workforce: 30,000+
- Stanislaus State: 10,000+ students annually
- Positive sales tax growth in 16 of the last 19 quarters



Retail & Business Environment

- Monte Vista Crossings ranked #3 Power Retail Center in California and #8 in the United States
- Home to Costco, Target, Walmart, HomeGoods, Kohl's, Dick's Sporting Goods, In-N-Out, and more
- Turlock Marketplace currently under construction with Chick-fil-A as the first announced tenant
- Turlock Partnership Incentive Program offers up to \$3,500 for qualifying businesses
- Turlock Development Incentive Program offers up to 25% reduction in Capital Facilities Fees
- Fee Deferral Programs available

Quality of Life & Tourism

- Historic Downtown Turlock featuring diverse shopping, dining, and entertainment
- 29 parks throughout the community
- Pedretti Sports Park hosts 35+ tournaments annually
- Annual Downtown Christmas Parade
- Annual Downtown Independence Day Parade
- Home to annual Stanislaus County Fair (attracts 200,000+ visitors each year)
- Weekly Farmers Market and Makers Market

Infrastructure & Competitive Advantages

- Some of California's lowest energy rates through Turlock Irrigation District (TID)
- Expanded water reliability through the Stanislaus Regional Water Authority (SRWA)
- Ongoing roadway and infrastructure improvement programs
- Strategic access to Highway 99 and major California markets

Major Employers

- Amazon Fulfillment Center
- Stanislaus State University
- Emanuel Medical Center
- Blue Diamond Growers
- Mid Valley Family Foods
- Divert, Inc.
- U.S. Cold Storage

Open for Business

Whether you are a retailer, manufacturer, distributor, entrepreneur, startup, or expanding company, Turlock offers the workforce, infrastructure, market access, and business-friendly environment needed for long-term success.



Business Attraction - Site Selection

Economic Development Industry News – The Shifting Landscape of Location Strategy

Five forces reshaping where and how companies are growing.

AREADEVELOPMENT

Area Development Magazine recently highlighted five major forces reshaping corporate site-selection and expansion decisions:

- Labor availability
- Housing affordability
- Infrastructure capacity
- Automation
- Artificial intelligence

The article notes that companies are increasingly evaluating not only traditional factors such as available sites, costs and incentives, but also whether communities can provide sufficient infrastructure, develop and retain talent, support workforce housing, and coordinate effectively among local government, economic development, education and workforce partners.

Economic Development Takeaway:

Communities that can demonstrate development-ready sites, infrastructure capacity, workforce partnerships, housing availability and coordinated local leadership are increasingly better positioned to compete for private investment.

These trends reinforce several priorities within Turlock's Economic Development Strategic Plan, including infrastructure readiness, workforce development, housing as an economic development strategy, and strengthening partnerships that support business attraction and expansion.

Read the full article here:

<https://www.areadevelopment.com/corporate-site-selection-factors/q2-2026/the-shifting-landscape-of-location-strategy.shtml?>

*The labor pool
is shrinking
while
competition for
talent
intensifies.*

*Infrastructure
limitations are
emerging as the
new deal-
breakers.*





Workforce Development - Talent Development

Workforce development within economic development refers to a set of strategies and activities designed to enhance the skills, knowledge, and capabilities of the local labor force to meet current and future economic and industry needs.

It is an important element of economic development because a well-trained and adaptable workforce is vital for attracting and retaining businesses, fostering innovation, and driving economic growth.



Other regional workforce development - talent development partners that provide educational programs and trade skill vocational training include:

- **Stanislaus State University** - <https://www.csustan.edu/>
- **California State University Stanislaus - Career Ready U** - <https://www.csustan.edu/career/careerreadyu>
- **California State University Stanislaus - STEM CRU** - <https://www.csustan.edu/aspire/stem-cru>
- **Modesto Junior College** - <https://www.mjc.edu/index.html>
- **The Volt Institute** - <https://www.voltinstitute.com/>
- **Bay Valley Tech** - <https://www.bayvalleytech.com/>
- **Turlock Irrigation District (TID) Internships** - www.TID.org/Careers
- **BEAM Circular Youth Ambassador Program** - <https://tinyurl.com/BEAM-Youth-Ambassador>

Fresno State - RISE -Virtual Courses -(no cost for Turlock residents)

The City has a partnership with Fresno State - RISE (Rising Initiative for Success in Education), formerly Parent University to offer no-cost virtual courses to all Turlock residents (of all ages). Upon completion of each 4 week course, participants will receive a certificate from Fresno State University.

To register for future courses visit:

<https://cge.fresnostate.edu/oced/parent-university.html>

FRESNO STATE | Rising Initiative for Success in Education

NO COST VIRTUAL CLASSES

SEPTEMBER 2026

STARTING SEPTEMBER 21ST

Scan to Register

Program Info

4 Week Evening Courses
6:30 p.m. - 8:30 p.m. via Zoom
Mondays and Wednesdays or Tuesdays and Thursdays

Register Today

Classes

- Digital Literacy 1.2-Email Navigation
- Digital Literacy 2.2-Google Drive Creative Tools
- Digital Literacy 3-Digital & Academic Tools
- Digital Literacy 4.3-AI & Social Media
- Digital Literacy 4.2-Photography and Editing
- Financial Literacy
- Health and Wellness
- Professional Development
- Pathway to College
- Parenting Skills 2
- Small Business Development-Advanced
- Social Emotional Learning
- Spanish Conversation-Basic
- Spanish Conversation-Advanced

Phone
559.278.8719

Text
559.554.3535

Email
fresnostateparent@fresnostate.edu

Virtual Turlock Update

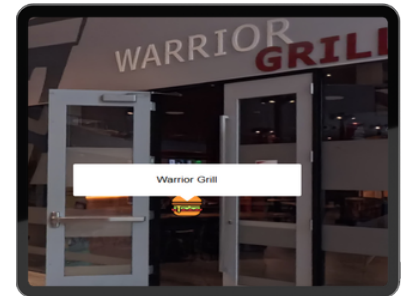
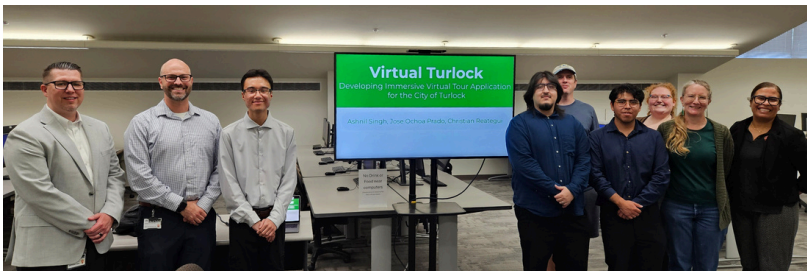
The City of Turlock and California State University, Stanislaus have partnered to develop Virtual Turlock, an innovative digital platform that showcases the community through immersive 360-degree tours and interactive technology. Developed in collaboration with Stanislaus State's Department of Computer Science, the platform allows residents, visitors, prospective students, and businesses to virtually explore local attractions, businesses, parks, and community spaces while promoting tourism, economic development, and civic pride.

The partnership also provides Stanislaus State students with valuable hands-on experience by applying classroom knowledge to a real-world project. Working alongside faculty mentors and City staff, students gain practical skills in software development, digital media, user experience design, media capture, and collaborative problem-solving while building professional portfolios that prepare them for future careers in technology.

Virtual Turlock demonstrates the value of collaboration between local government and higher education by advancing economic development while creating meaningful workforce development opportunities. The project highlights Turlock's unique community assets, strengthens connections between the City and Stanislaus State, and helps prepare the next generation of technology professionals through experiential learning.

To stay up to date on this project, visit:

<https://www.cityofturlock.org/aboutturlock/virtualturlock/>



Program Status:

Economic Development staff obtaining business participation applications and 360 video content of participating businesses.

Recent Applications and Content Obtained:

- | | |
|--|------------------------------------|
| 1. Rustic Roots | 6. Galilea's Boutique |
| 2. Meadow and Rose Children's Boutique | 7. Inspirations Salon and Boutique |
| 3. Memo's Cocina & Tequila Bar | |
| 4. Paper Moon Stationery & Art Supply | |
| 5. It'll Grow Back barbershop | |



Business Workshops

Economic Development Update Presentation for Turlock Noon Rotary

Thank you to the Turlock Noon Rotary for the opportunity to provide an economic development update during the week of 8/24/2026.

Anthony Sims, Economic Development Manager, shared updates on recent economic development accomplishments, major projects underway, and exciting opportunities on the horizon for our city.

The presentation also included an overview of regional economic data and insight into the site selection process companies use when evaluating communities for new business locations and investment.

Thank you to everyone who attended and for your continued partnership in supporting Turlock's growth and success.



Upcoming Business Workshops:

Intro to Manufacturing (2-day course): 8/31 and 9/1

Financial Literacy for Small Business: Date TBD

Financial Literacy for Individuals: Date TBD

Business Plan Bootcamp: Date TBD



FREE 2-DAY MANUFACTURING TRAINING

INTRODUCTION TO MANUFACTURING: RELAYS

AUG 31 & SEPT 1

MONDAY & TUESDAY

5:00 PM - 9:00 PM

3001 Hotel Drive, Turlock, CA 95380
Holiday Inn

WHAT YOU'LL LEARN

- How electromagnetic relays work and why they're essential to industrial control systems
- How to read and interpret ladder logic diagrams used on real factory floors
- How to wire and assemble relay control circuits from scratch
- How relays fit into automation sequences, motor starters, and safety interlocks

PERFECT FOR

- BEGINNERS
- JOB SEEKERS
- STUDENTS
- CAREER CHANGERS

NO EXPERIENCE REQUIRED

- 100% FREE
- HANDS ON TRAINING
- CERTIFICATE OF COMPLETION
- INDUSTRY INSTRUCTORS

SPOTS ARE LIMITED - RESERVE YOURS TODAY

[HTTP://BIT.LY/4AU4PVB](http://bit.ly/4AU4PVB)

Wednesday November 4, 2026

10 A.M. - 2 P.M.

New Life Christian Center
2918 W. Tuolumne Rd., Turlock, CA

Let us help you find a career!
50+ Employers

- Dress for success and bring your resume
- Meet and interview with employers
- Discover job opportunities
- Resume critique
- Training and career information
- And more!

Apply Now

EDD **City of Turlock**

City of Turlock and EDD are equal opportunity providers. EDD provides free help and tools to make sure everyone can access our services. This includes Braille, large print, or ASL interpreters. If you need help or services because of a disability, call 1-209-576-6118. If you use a TTY, call the California Relay Service at 711.



Other Economic Development Updates

Economic Development Strategic Plan Implementation Plan

-Accepted by City Council on August 25, 2026

Strategic Plan → Action Items → Metrics → Council Updates

The Implementation Plan translates the Strategic Plan's priorities into specific action items, timelines, lead departments, partnerships, and measurable performance indicators.

The three-phase approach focuses on strengthening business engagement and retention, attracting new investment, advancing the Westside Industrial Specific Plan (WISP), supporting downtown and destination development, exploring sports and tourism opportunities, and addressing workforce housing.

The Plan also establishes performance measures related to business activity, investment, industrial recruitment, workforce trends, tourism, and the overall business climate. Staff will provide periodic updates to the City Council to track implementation progress and economic development activities.

Overall, the Implementation Plan provides a structured but flexible framework to support business attraction, retention, investment, job creation, and long-term economic growth in Turlock.

To review the full Economic Development Strategic Plan Implementation Plan 2026-2029, visit:

https://www.cityofturlock.org/_pdf/files/COT_EDSP_2026%20-2029.pdf

To review the full Economic Development Strategic Plan (Adopted March 10, 2026), visit:

https://www.cityofturlock.org/_pdf/files/COT%20Econ%20Dev%20Strategic%20Plan%20-%20Adopted%20March%2010%202026.pdf

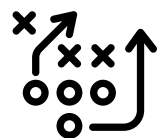
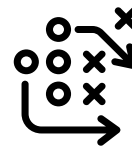


CITY OF TURLOCK

ECONOMIC DEVELOPMENT STRATEGIC PLAN

IMPLEMENTATION PLAN 2026 - 2029

Phase 1 - Year 1	Phase 2 - Year 2	Phase 3 - Year 3
Foundation and Business Engagement	Investment and Development Activation	Long-Term Growth and Destination development



V. PERFORMANCE METRICS

Performance metrics will be shared quarterly, included within department monthly reports.

Business Activity

1. Annual BEAR visits count
2. Number of business workshops and attendance numbers
3. Number of business referrals to Small Business Development Center (SBDC), Turlock Chamber of Commerce, U.S. Small Business Administration (SBA), CSU Stanislaus, Volt Institute, and other business resource organizations.

Growth & Investment

1. Number of new businesses opened
2. Estimated number of jobs created
3. Turlock Partnership Incentive Program Annual Performance Review (Number of Awarded businesses, estimate of new jobs)
4. Turlock Development Incentive Program Annual Performance Review (Number of Awarded businesses, estimate of new jobs)

Industrial & Opportunity Areas

1. WISP inquiries and wins
2. Opportunity Zone inquiries and projects

Economic Indicators

1. Sales tax performance (Quarterly)
2. Unemployment rate (Monthly)
3. Workforce data (Semi-annually)
4. Vacancy rates (Semi-annually)
5. TOT Tax Performance (Semi-annually)

Community & Tourism

1. Job Fair participation
2. Event attendance
3. Sports tourism progress

Business Climate

1. Annual business survey

Community Events

Happy Birthday America! - 4th of July Celebration

Turlock celebrated the nation's 250th anniversary with two days of 4th of July festivities that brought thousands of residents and visitors together throughout the community. Events included the downtown parade, live music and fireworks, as well as the Downtown Turlock Car Show and The Market.

The celebrations were made possible through the efforts of the Turlock Downtown Property Owners Association, Turlock Chamber of Commerce, event sponsors, volunteers, City staff, public safety personnel, vendors, and community partners.

The weekend provided another opportunity to showcase Downtown Turlock, support local businesses, and bring the community together in celebration of Independence Day.



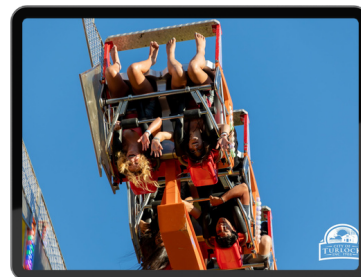
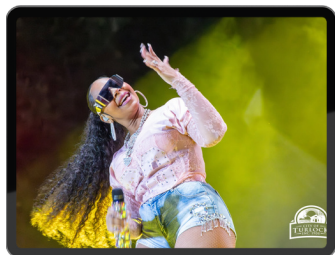
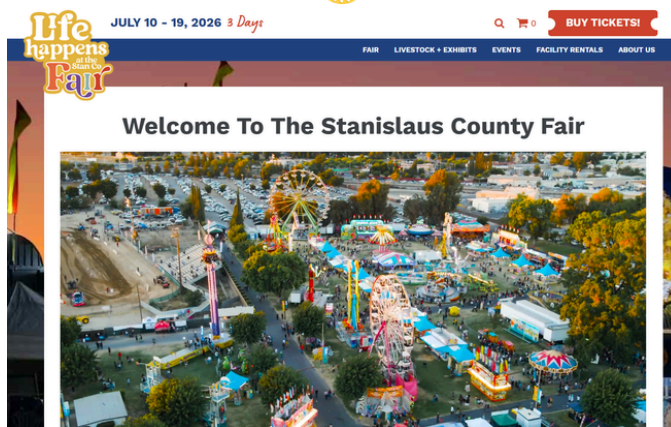
Stanislaus County Fair

This year's Stanislaus County Fair was another successful summer event for the community, with estimated attendance of approximately 245,000 visitors. The Fair continues to serve as an important regional attraction and economic driver for Turlock, drawing visitors from throughout Stanislaus County and beyond.

This year's family-friendly event featured a variety of entertainment, including monster trucks, the demolition derby, fair food, musical performances by artists including Ashanti and Clint Black, and more. The annual Stanislaus County Fair remains a staple of the region, attracting thousands of visitors to Turlock each year while supporting tourism and economic activity within the community.

For further information on Stanislaus County Fair events, visit:

<https://www.stancofair.com/>





Community Events

National Night Out - August 2, 2026

Turlock celebrated another successful National Night Out, bringing neighbors, families, first responders, and community partners together for an evening of fun and community connection.

Special thanks to the Turlock Police Department, Fire Department, Recreation and Maintenance Department, and community partners who helped make the event possible.

National Night Out continues to strengthen relationships between residents and public safety while building a stronger, more connected Turlock community.




NATIONAL NIGHT OUT
NNO
2026

AUGUST 4, 2026 5:30 - 8:00PM
COLUMBIA PARK
595 HIGH STREET, TURLOCK, CA 95380

The City of Turlock invites the community to participate in National Night Out!

Join the City and its partners for a night of food, games, **FREE** Recreation Swim, entertainment, bounce houses and more!

(209)668-5594
recreation@turlock.ca.us

State of Turlock Address

The 2026 State of Turlock Address brought together residents, community leaders, elected officials, and City staff to celebrate Turlock and highlight progress across the community.

Mayor Amy Bublak provided updates on public safety, roads, water, economic development, City services, and future priorities, centered around this year's theme: "We've Got You Covered."

The event also featured a performance by the Turlock Community Gospel Choir, the swearing-in of the Turlock Police Department's newest K-9s, and recognition of the people and projects helping move Turlock forward.



YOU'RE INVITED!

PLEASE JOIN US FOR
THE CITY OF TURLOCK
State of
TURLOCK

We Got You Covered!

THURSDAY, AUGUST 27, 2026 | **Beginning at 12:00 PM**

PRESENTATIONS BY

Mayor **AMY BUBLAK**

With Special Guest **VITO CHIESA**
District 2 Board Supervisor
Stanislaus County

Hosted by
HARVEST CHURCH
DOWNTOWN TURLOCK CAMPUS
130 THIRD STREET, TURLOCK, CALIFORNIA 95380

A free and public event. Everyone is welcome!



CITY UPDATE

With Mayor Bublak

Aug 1, 2026

Dear Turlock Community,

There is something special about summertime in Turlock. It's a season when neighbors gather, families spend more time together, and our community comes alive through traditions that have been shared for generations. These moments remind us that some of the best memories are made right here at home.

Last month, thousands of residents and visitors gathered for the Independence Day Parade and Celebration. Thank you to everyone who attended, participated, volunteered, or helped make this celebration possible. It was an excellent reminder of the love we share for both our country and our community. It was especially exciting to see fireworks return to Turlock for the first time in years, thanks to the Downtown Property Owners Association, the Turlock Chamber of Commerce, and the many community sponsors who helped make it possible.

Turlock also recently welcomed Dr. John J. Murphy as City Manager and Katie Lucchesi as City Attorney. They both bring valuable experience and leadership as we continue building on the progress our community has made. We look forward to the future as we work together to serve Turlock's community.

We've also seen continued success with the City's Mobile Home Rehabilitation Grant Program. Every family deserves a safe place to call home, and this program continues to help eligible residents make meaningful improvements that enhance safety.



Celebrate National Night Out with us! Join neighbors, first responders, and community organizations for a fun-filled evening dedicated to building connections, promoting safety, and strengthening our community. We'll see you Tuesday, August 4, from 5:30–8:00 PM at Columbia Park!



Join us in welcoming Chick-fil-A to Turlock! Celebrate the grand opening on Thursday, August 6, from 6:30 AM - 11:00 PM at 2630 W. Tuolumne Road as Stanislaus County's first Chick-fil-A officially opens its doors.



"The traditions we celebrate and the people we share them with are what make Turlock feel like home."

The continued interest in this program also highlights an important need within our community, and we're grateful to the City staff who work each day to help make these improvements possible.

The Stanislaus County Fair wrapped up another successful season, bringing families together while supporting local businesses, agriculture, and the economic vitality of our community.

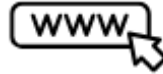
Our Roads Program also continues making steady progress throughout the city as we remain committed to improving the infrastructure our residents rely on every day.

Thank you for continuing to make Turlock such a welcoming place to call home. I hope the rest of your summer is both safe and memorable.

-Amy Bublak

Did you know?

You can stay up to date on City of Turlock announcements and information by visiting the following website and social media pages.



<https://www.cityofturlock.org/>

facebook

<https://www.facebook.com/CityofTurlockCityHall>

<https://www.facebook.com/CityofTurlockEconomicDevelopment>

Instagram 

<https://www.instagram.com/city.of.turlock>

<http://www.instagram.com/turlockecondev>

LinkedIn

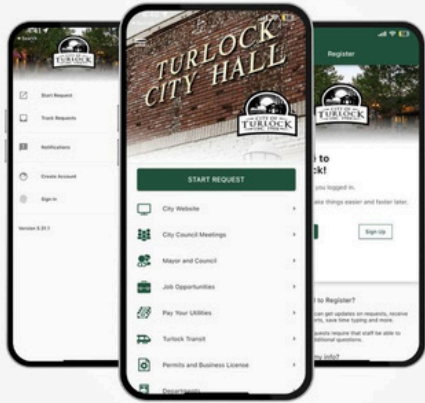
<https://www.linkedin.com/company/city-of-turlock/>

To stay up to date on FREE business workshops, resources, and events visit:

www.cityofturlock.org/businessresources



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CITY OF TURLOCK
City Council Meetings

Join in-person to participate during public comment

Watch on Spectrum channel 2

Stream live on Youtube or watch a recorded version online



<https://ci.turlock.ca.us/government/turlockcitycouncil/councilmeetings.asp>

TIME: 6:00 P.M.
2nd & 4th Tuesday of the month

LOCATION:
156 S. Broadway, 2nd Floor